

Jordan Milev Résumé

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 Jordan M

SUMMARY

A meticulous and versatile art director, Jordan brings to his work more than fifteen years of experience in advertising, graphic design, sound editing, and copywriting. As a former Associate Creative Director with Leo Burnett Sofia he has developed award-winning advertising work and earned the recognition at various industry festivals and publications. Currently with Vancouver-based Skunkworks Creative Group, he has been delving deeper into web design and interactivity, embracing the potential of Social Media.

SPECIALTIES

- > Creative direction for marketing of professional organisations (legal, financial, real estate, engineering, human resources, technology and IT, liquor, automotive);
- > Web design and interactivity (HTML- and CMS-based websites; interactive web banners; Social Media branding and customization);
- > Corporate identity and collateral;
- > Advertising campaigns — print, outdoor, video, and radio;
- > Photo shooting and retouching, filming and video editing.

WORK EXPERIENCE

Creative Director at Skunkworks Creative Group Inc. *Sept 2006 – present*

A Vancouver-based advertising agency and website development team, specialized in creating brands and growing business for law firms, legal and real estate organizations, technology companies and engineering firms, human resources recruiters and other professional services entities.

- > Leading and supervising a team of graphic and web designers for various projects and client pitches; participating in presenting the creative strategy to clients; supervising the printing and production companies;
- > Revamped Skunkworks' website, corporate identity and collateral; organizing and maintaining the company's server and creative resources;
- > Created and brainstormed on print adverts, TV/video/radio commercials, and web advertising for clients like Bull, Housser & Tupper LLP, MEA Forensic, CML Recruitment, RDM Lawyers, Cogent Health Solutions, and Courthouse Libraries BC;
- > Filmed and edited videos for BH&T LLP, RDM Lawyers, and Cogent HS;
- > Wrote taglines and headlines for CML Recruitment, RDM Lawyers, and AHBL, as well as for various pitches;
- > Creating print and online campaigns, websites, and corporate identity and collateral for various clients and pitches.

WORK EXPERIENCE (CONTINUED)

Associate Creative Director at Leo Burnett Advertising Sofia *July 1999 – June 2005*

Leo Burnett Sofia is the Bulgarian office of the Leo Burnett Worldwide group of advertising and media buying agencies, and is among the top ten agencies on the Bulgarian market.

- > Led and supervised a team of graphic designers, illustrators and photographers for various projects and client pitches; presented the creative strategy to clients on pitches; supervised the production companies for TV and radio commercials;
- > Generated ideas for print, TV, radio, and outdoor campaigns for brands like Johnnie Walker whiskey, American Standard's Vidima bathrooms, Dulux Bulgaria's Leko paints, Sure Check pregnancy test, and Sheraton Hotel;
- > Wrote and adapted copy, scripts, slogans and headlines for all agency's clients including Red Bull, BMW, Phillip Morris, Western Union, Dulux's Leko, Johnnie Walker, Baileys, Vidima, Sure Check;
- > Created print and outdoor campaigns, corporate identity and collateral for various clients and pitches.

Production Director / Sound Engineer at Radio AURA *Oct 1995 – May 1999*

Although managed by students at AUBG, Radio AURA is among the leading radio stations in Southwestern Bulgaria, and is the oldest commercial radio in the country.

- > Produced commercials, promos and jingles for radio programs and various clients including Saatchi & Saatchi Bulgaria, Leo Burnett Sofia, Coca Cola;
- > Maintained and organized the studio database and equipment; supervised the team of sound engineers and voice actors;
- > Produced the evening news bulletin with the News Department; adapted, recorded, mixed and mastered Casey Kasem's *Top 40* and the *World Chart Show* syndicated program for ten radio stations in Bulgaria;
- > Taught *Intro to Audio Production* course to Journalism and Mass Communication students at AUBG.

EDUCATION

- > **Art Institute of Vancouver** *2007–2008*
Certificate, Animation and Interactivity for Web
- > **American University in Bulgaria (AUBG)** *1995–1999*
BA, Journalism and Mass Communication, Business Administration

SKILLS

Graphic Design: Adobe CS5: InDesign, Photoshop, Illustrator.

Web Design and Interactivity: HTML, CSS, WordPress integration, ActionScript 2; Adobe Dreamweaver and Flash CS5, Coda.

Video and Sound Editing: Apple Final Cut Pro and Soundtrack Pro, Adobe Soundbooth CS5.

Photography and Video: Advanced user of DSLR cameras and semi-professional HD video cameras; digital photo retouching (Adobe Photoshop).

Office and Presentation: Apple iWork, Microsoft Office; Prezi, Adobe Acrobat Pro for interactivity.

RECOGNITION

> **TV Commercial of the Year**

6th National Advertising Awards Festival, Bulgaria (2005)

SureCheck pregnancy test (featured in *Creative Review* and *Lürzer's Archive*)

> **Golden Watch for Best Campaign of the Year (shortlisted)**

5th Golden Drum Advertising Festival, Piran, Slovenia (2005)

Bulgaria's Parliamentary Elections

> **Slogan of the Year**

4th National Advertising Awards Festival, Bulgaria (2003)

American Standard's Vidima bathrooms

> **TV Commercial of the Year**

2nd Caucasus International Festival of Advertising, Sochi, Georgia (2001)

Dulux Bulgaria's Leko paints

> **Corporate Identity of the Year**

3rd National Advertising Awards Festival, Bulgaria (2001)

Dulux Bulgaria's Leko paints

LANGUAGES

English (near native fluency), Bulgarian (native), intermediate French, advanced Russian.

INTERESTS

Graphic/industrial/interior design.

Photography and film making, music.

History, anthropology, and linguistics.

Yoga; tennis, biking and hiking; drums.

REFERENCES

Available upon request.